

Hilltop Plaza

Virginia Beach, VA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

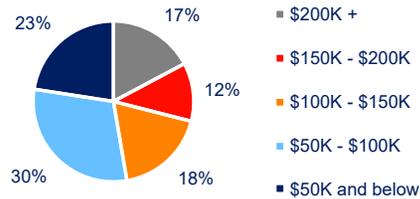
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	13,338	63,606	139,948	156,963
Total Daytime Population	13,708	72,466	183,397	171,115
Workplace Population	7,575	34,107	100,638	79,287
Average Household Income	\$104,755	\$138,284	\$139,629	\$127,933
Median Household Income	\$73,391	\$93,658	\$95,976	\$89,520
Total Households	6,044	27,986	57,201	65,609
Median Home Value	\$383,918	\$595,464	\$490,503	\$436,316
College (4+)	32.8%	47.0%	42.8%	41.1%
Total Consumer Spending/Capita (Weekly)	\$424	\$458	\$458	\$451
% of Households with Children	21.7%	22.0%	25.7%	25.7%

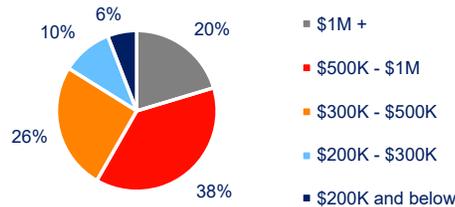
2030 Demographic Projections

Projected Population	13,024	63,099	138,509	155,478
Projected Annual Growth Rate	-0.5%	-0.2%	-0.2%	-0.2%
Projected Total Growth Rate (5-Yr)	-2.4%	-0.8%	-1.0%	-0.9%

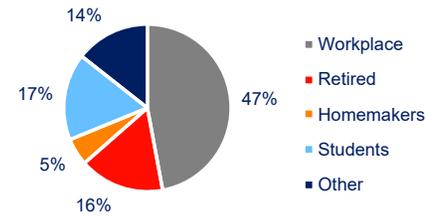
3-Mile Radius Section Detail



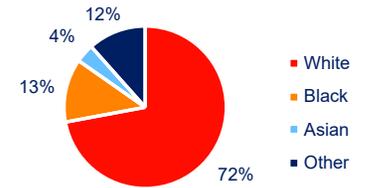
Household Income



Home Value



Daytime Population



Hispanic Origin: 8.1%
Race

